

Notification 2022/004

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13 April 2022

## NOTIFICATION TO THE PARTIES

### WORLD MIGRATORY BIRD DAY 2022 CAMPAIGN STRATEGY

The CMS and AEWA Secretariats are pleased to share the World Migratory Bird Day 2022 Campaign Strategy with Parties and all relevant stakeholders.

CMS Decision 13.138 requested the CMS Secretariat to suggest to its partners that one of the next World Migratory Bird Days should be dedicated to highlighting the effects of light pollution on migratory birds (and also taking into account its effects on bats, marine turtles, insects and other affected animals).

As [announced](#) on 9 December 2021, the focus of World Migratory Bird Day 2022 will be on light pollution and the campaign will be celebrated on the two peak days of **14 May** and **8 October** under the slogan “[Dim the Lights for Birds at Night!](#)”.

The campaign strategy provides the strategic goals and key messages for the 2022 campaign as agreed by the three main organizing partners of World Migratory Bird Day: The Convention on the Conservation of Migratory Species of Wild Animals ([CMS](#)), the African-Eurasian Migratory Waterbird Agreement ([AEWA](#)), and the non-profit organization, Environment for the Americas ([EFTA](#)).

The CMS and AEWA Secretariats would like to invite Parties and all other stakeholders to make use of World Migratory Bird Day in 2022 to:

- Help raise awareness on the issue of light pollution and its negative effects on migratory birds, highlighting actions that can be taken to reduce light pollution;
- Use and promote the CMS Guidelines endorsed by COP13 (CMS Resolution 13.5 “Light Pollution Guidelines for Wildlife”) and,
- Encourage key decision-makers who have a role in addressing light pollution to initiate a process with a view to adopting measures on reducing light pollution, informed by existing guidelines and the new CMS guidelines under development.

To access the World Migratory Bird Day 2022 Campaign Strategy document click [here](#).

For further information please contact:

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