

Notification 2023/029

4 October 2023

NOTIFICATION TO THE PARTIES

WORLD MIGRATORY BIRD DAY

The CMS and AEWA Secretariats would like to remind Parties and partners that the second celebration of World Migratory Bird Day for 2023 will take place on **14 October 2023** under the slogan "[Water: Sustaining Bird Life](#)"

As [announced](#) on 1 December 2022, the focus of **World Migratory Bird Day 2023** is on the topic of water and its importance to migratory birds. The [World Migratory Bird Day 2023 Campaign Strategy](#) provides the strategic goals and **key messages** for the 2023 campaign as agreed by the four main organizing partners of World Migratory Bird Day: The Convention on the Conservation of Migratory Species of Wild Animals ([CMS](#)), the African-Eurasian Migratory Waterbird Agreement ([AEWA](#)), the non-profit organization, Environment for the Americas ([EFTA](#)) and the East Asian-Australasian Flyway Partnership ([EAAFP](#)), which was recently [announced](#) as an official partner of World Migratory Bird Day.

The CMS and AEWA Secretariats would like to invite Parties and stakeholders to make use of World Migratory Bird Day 2023 to:

- Raise awareness of the importance of water to migratory birds both nationally and internationally;
- Undertake actions to address the issues affecting water quality and quantity for migratory birds;
- Encourage participation in World Migratory Bird Day 2023 and to use it as an occasion to underline the importance of international cooperation to conserve migratory birds;
- Share the World Migratory Bird Day [campaign strategy](#) and [other campaign materials](#) with key stakeholders at the national level; and
- Inform key decision-makers about World Migratory Bird Day and encourage them to make public announcements in support of the campaign.

To access the World Migratory Bird Day 2023 Campaign Strategy document click [here](#).

Please also take part in the WMBD partners [online survey](#) and visit the campaign website at: www.worldmigratorybirdday.org as well as the dedicated [Social Media Pack](#) for further resources that can be used to promote the international day.

For further information please contact:

Florian Keil, Information Officer and World Migratory Bird Day Coordinator, UNEP/CMS + UNEP/AEWA Secretariat, Bonn, Germany. Email: contact@worldmigratorybirdday.org | Tel: +49 228 8152451

<http://www.cms.int/en/news/notifications>