



save our seas  
foundation

# SOSF grants strategy

Sarah Fowler, Scientific advisor, SOSF

The Save Our Seas Foundation is dedicated to protecting life in our oceans, especially sharks and rays.

We support passionate and innovative researchers, conservationists and educators, by

- funding their projects and
- helping them to tell important scientific and environmental stories.

SOSF centres in Florida, Seychelles and South Africa focus on learning about sharks and rays and sharing that knowledge.



## SOSF grants strategy



# SOSF project focus

Charismatic marine megafauna, particularly sharks, rays and skates

Project grants usually cover at least two out of three of:

- research
- conservation
- education

# Four categories of grant:

Keystone grants

Small grants (for early career researchers)

Emergency grants

Photography grants

Special grants (by invitation only)

# Four categories of grant:

	<a href="#">Keystone Grant</a>	<a href="#">Small Grant</a>	<a href="#">Emergency Grant</a>	<a href="#">Photography Grant</a>
<b>Cycle type</b>	Biennial	Annual	Continuous	Biennial
<b>Amount</b>	10,000–100,000 USD	≤ 10,000 USD	≤ 5,000 USD	2,000 USD
<b>Application type</b>	Online (2-stage process)	Online (2-stage process)	Online	Online
<b>Next application window</b>	April – June 2018 (Stage I) August 2018 (Stage II)	1 May – 31 July 2017 (stage I) 1 – 30 Sept. 2017 (stage II)	NA	TBA
<b>Scope</b>	≤ 3 years (annual review and award)	≤ 12 months	<< 12 months	Paid three-week assignment
<b>Target</b>	All	Early career professionals	Urgent and emergency funding	Emerging photographers
<b>Type</b>	Research, conservation and education	Research, conservation and education	Conservation	Marine conservation photography

# Grant priorities

Making a real difference to the health of the oceans and to the survival of threatened aquatic species and habitats.

Exceptional projects, on remarkable species or habitats and/or in unique locations.

Projects that can attract significant public attention, thus genuinely increasing public and government awareness of the urgent need to protect the marine environment.

# Applications

Does your project meet the criteria?

Two stage application process

Follow the guidelines carefully

Be aware of SOSF budget constraints;

- Cost 'add-ons' separately

- Salaries cannot be covered

Measureable outputs and an exit strategy



# Communications

Grant holders must undertake public awareness and environmental educational activities (talks, press releases, etc.)

Foundation staff (including the dedicated SOSF Conservation Media Unit) are available to assist grant holders in such public relations work;

Grant holders are expected to collaborate with the CMU in preparing public awareness materials.

# Outputs and obligations

Progress report (for multi-year projects) and final report.

Four (minimum) high quality illustrated blogs.

Ten (minimum) high resolution photographs/video clips.

Magazine article.

Acknowledgement of funding

Copies of all media mentions and scientific publications.

Facilitate SOSF staff visits

# Top tips for success

Always read the application guidelines and FAQs

Always follow the application guidelines

If necessary: ask for advice/clarification

Meet the deadlines

Don't change scope of project without permission

Communicate regularly with SOSF staff, to build a relationship.



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Thank you

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