

Budget, Fundraising and Resource Mobilisation



Expected outcomes:

Ideas collected on:

- what we should budget and fundraise for
- fundraising mechanisms and opportunities, including potential vulture 'champions'.
- ways to mainstream vulture conservation into national, regional and sectoral policies.

Same phases as for comms?

1. From now to COP – preparing for adoption and rapid startup of implementation
2. Post-COP (for Contracting Parties, this can be seen as “the next intersessional period”)

What we should budget and fundraise for



1. Promotion of the plan

Some funding allocated for communications outputs

2. The organisational framework

Seek pledges of funding for the framework and its operations (mainly coordinators and meetings) during the next intersessional period at least from Contracting Parties: would help to lever funds for implementation of the MsAP.

3. Implementation of the plan, via national plans or priority projects?

Better still, but ideas would need developing further to be attractive

Middle way: seek funding to establish a fundraising and communications plan including:

- priority projects to fundraise for
- fundraising roles among Raptors MoU, CMS, BirdLife, VSG etc

Fundraising mechanisms and opportunities



What would make the plan more realistic for national organisations/Govt?

- development of the online version
- small grants for national plans
- small grants for priority projects

Sources

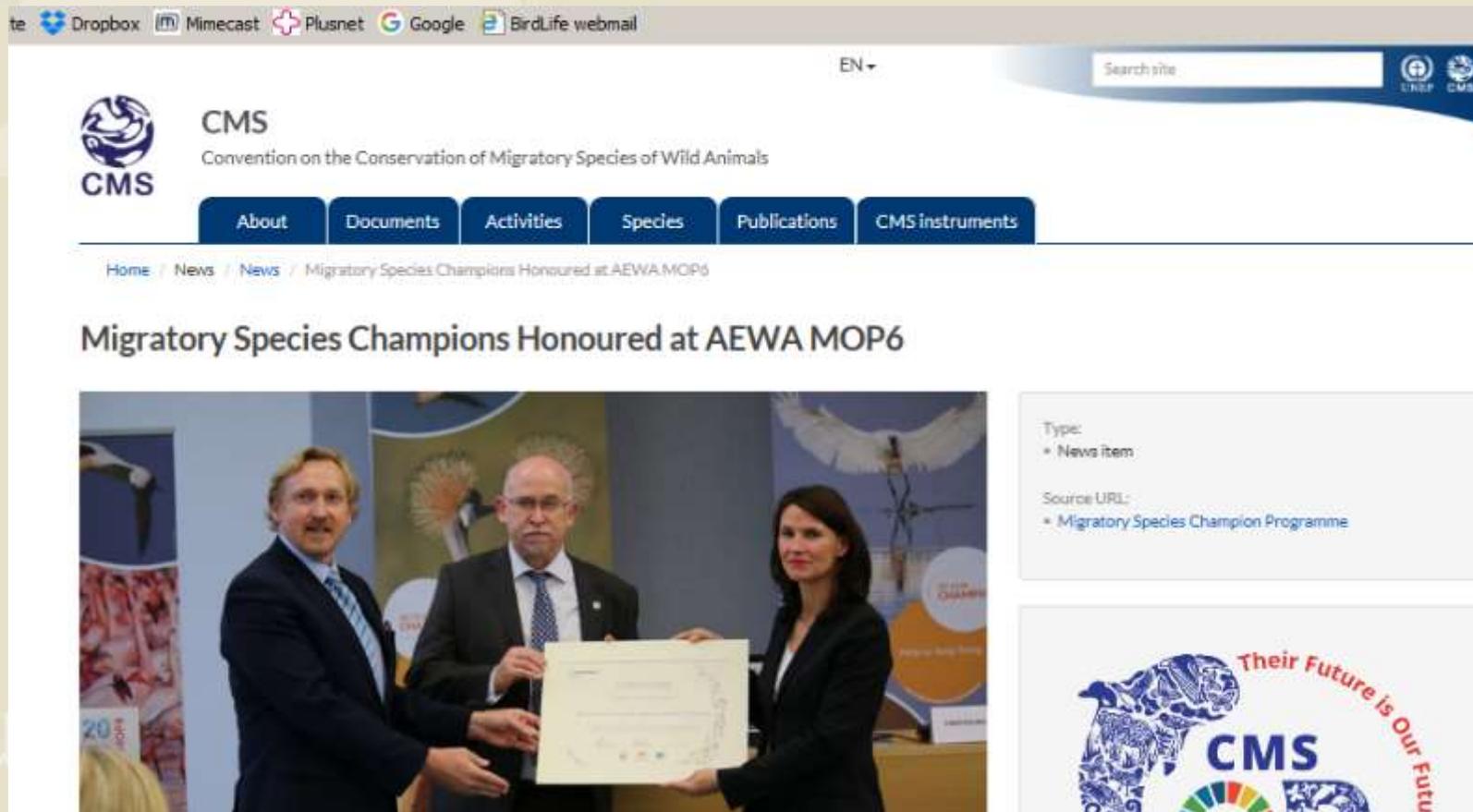
- Governments – not just environment/wildlife (i.e. also embassies, public health) – also mainstreaming, noting Ecosystem Service values. Top priority: only they can deliver the level of funding vultures needed.
- Bilaterals and Multilaterals e.g. GEF – large project?
 - support Governments to develop National Vulture [Multi-species] Action Plans using the over-arching MsAP and then implement agreed actions
 - MsAP to guide, but likely to need fleshing out by national Species Action Planning processes
 - framework needs to be capable of coordinating stakeholders to get big proposals developed and submitted (compare IUCN supporting govts to implement UNCCD Land Degradation Neutrality concept)

Fundraising mechanisms and opportunities... more

- Trusts and foundations: identify priority action projects (via national MsAPs? – low-hanging fruit to gain donor confidence)
- Appeals through NGOs – difficult (for vultures) but not impossible
- Individuals
- Private sector
- In-kind support – e.g. work with land-owners and land-managers to encourage positive action for vultures: not always about prohibition and negative messaging
- ‘Friends of Vultures’ (on the ground – as per previous bullet). Would need defining, branding (and who would be custodian of the brand?).

‘Vulture champions’

- Make commitments to provide medium- and long-term resources for conservation actions under CMS Family so as to guarantee timely planning and implementation of projects and other such initiatives.



The screenshot shows the CMS website interface. At the top, there are navigation links for Dropbox, Mimecast, Plusnet, Google, and BirdLife webmail. The CMS logo and name are prominently displayed, along with the full name of the Convention on the Conservation of Migratory Species of Wild Animals. A navigation menu includes links for About, Documents, Activities, Species, Publications, and CMS instruments. The main content area features a news article titled "Migratory Species Champions Honoured at AEWA MOP6". The article includes a photograph of three individuals (two men and one woman) holding a certificate. To the right of the photo, there is a metadata section with the following information:

Type:
• News item

Source URL:
• Migratory Species Champion Programme

At the bottom right, there is a logo for CMS with the slogan "Their Future is Our Future" and a stylized animal head graphic.

3. Mainstreaming vulture conservation into national, regional and sectoral policies

- Engage with other sectors – Any examples to share from floor?
- Work with them to develop sectoral guidelines, as produced by Migratory Soaring Birds project
- Look for opportunities where policies are being opened up for review – principle of the MSB project, also recently re. poisons in Botswana
- Strategy to encourage Govts to channel resources to the MsAP? (note importance of other sectors - see stakeholder section of the plan, and activities to develop partnerships)
- UNEA 3 and other high level forums (also AU)

Questions on Budget, Fundraising and Resource Mobilisation

How to develop budgets for implementation?

How to make funding vultures an attractive proposition?

What prospects for a mega proposal (GEF etc)?

How can we recruit vulture champions?

Any suggestions of possible champions?

How do we mainstream vulture conservation?