



CONVENTION ON MIGRATORY SPECIES

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WORLD MIGRATORY BIRD DAY

Adopted by the Conference of the Parties at its 11th Meeting (Quito, 4-9 November 2014)

Aware of the importance of communication as a central and cross-cutting element for implementing the Convention and its Agreements;

Underlining the urgent need to raise greater public awareness of migratory birds, the multiple threats they face, the obstacles to their migration and the important role public awareness-raising campaigns can play in encouraging actions to mitigate these threats both nationally and internationally;

Acknowledging ongoing local, national and international efforts of awareness raising about migratory birds and conservation;

Recalling Article IX, paragraph (j) of the Convention which states that it is a function of the Secretariat “to provide the public with information concerning this Convention and its objectives”;

Acknowledging the thousands of World Migratory Bird Day activities which have been carried out globally since 2006 and the dedication of the people and organizations behind them as well as the central role played by the Secretariats of the Convention and the Agreement on the Conservation of African-Eurasian Migratory Waterbirds (AEWA) in the organization of the annual campaign since 2006; and

Recognizing the growing importance of World Migratory Bird Day as a key international public awareness-raising campaign dedicated to migratory birds and nature conservation celebrated when migratory birds are present either in May or at other times of the year;

*The Conference of the Parties to the
Convention on the Conservation of Migratory Species of Wild Animals*

1. *Welcomes* the celebration of World Migratory Bird Day in a growing number of countries;

2. *Invites* the United Nations General Assembly to consider declaring the second weekend in May of each year as World Migratory Bird Day;
3. *Invites* Parties, the CMS and AEWA Secretariats, the United Nations Environment Programme and other global, regional and sub-regional organizations, as well as other relevant stakeholders, including civil society, non-governmental organizations and individuals, to celebrate and raise awareness of World Migratory Bird Day to be held in May or at other appropriate times of the year;
4. *Requests* Parties and other relevant donors to provide voluntary contributions towards the annual organization of World Migratory Bird Day on the local, national and international level; and
5. *Further requests* the Secretariat to continue to facilitate cooperation and information exchange in support of World Migratory Bird Day.