Fundraising Tips for Nature Conservationists

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Golden Era = NOW

- Awareness
- Wealth
- Philanthropy
- Corporate Responsibility
- "Cool" factor

Fundraising Vision

A broad and diverse base of engaged donors that provide for your project's complete financial, technical and in-kind needs for the short, medium and long terms...

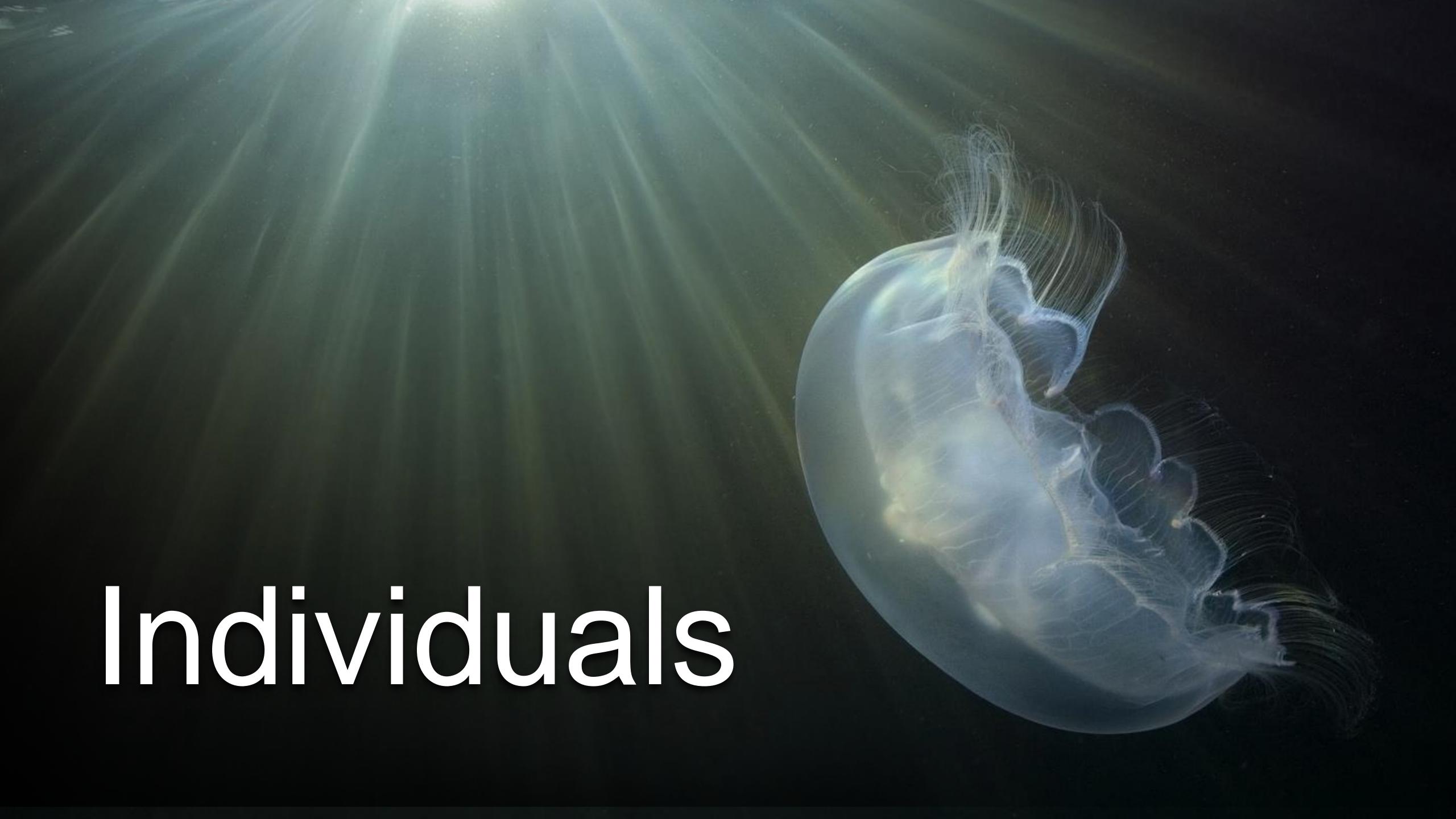
What is a Donation?

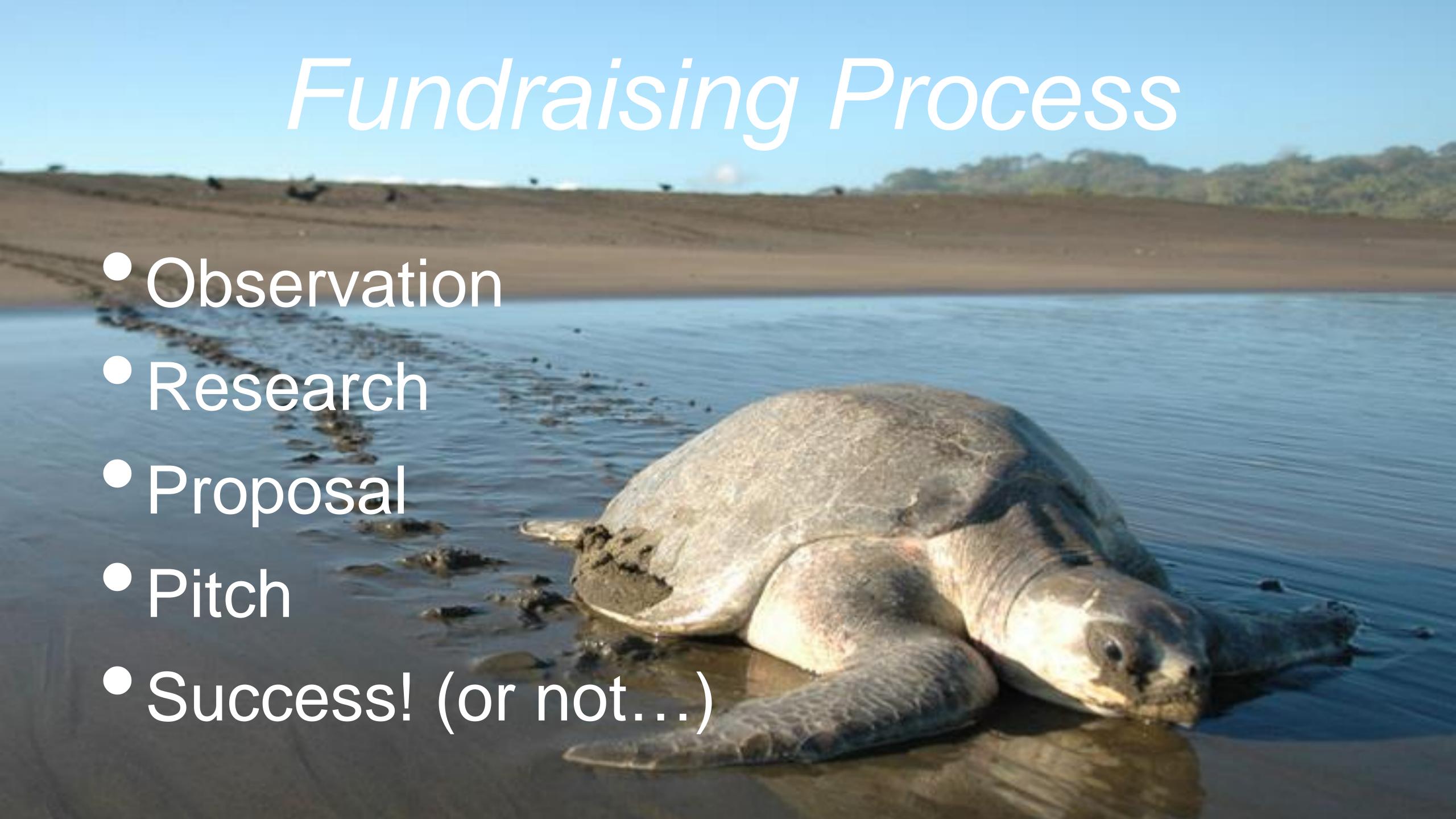
- Money
- In-kind Support
- Good Will
 - Contacts



Some Types of Donors...

- Multi-laterals
- Governments
- Corporations
- Foundations
- The Public
- And....











1.5 Million Viewers!



Stephen Colbert
National Geographic
U.S. Olympic swimmers
Pearl Jam
Red Hot Chili Peppers
R.E.M.
RATATAT





Key ingredients...

Passion
Props
Stories

PATIENCE





ocean challenges

What humans put in the Sea What humans take out of the Sea







