



World Migratory Bird Day

WMBD 2016 VIDEO COMPETITION

What's the competition about?

The organizers of WMBD are holding a video competition, the winner of which will be used as the official WMBD trailer for the 2016 campaign.

Who can participate?

We welcome anyone's participation as individual or as team. If you are working with another person or a in a group, please assign a team leader. There is no maximum for the number of people per team.

What should the video be about?

Your clip should aim to encourage people to take action on WMBD in the week of 10 May in between thirty seconds and two minutes and have to include our website www.worldmigratorybirdday.org as well as the [logos](#) of WMBD, CMS and AEWA.

Which language should be used?

Videos can be produced in any language or none. However, English, French and Spanish are the working languages of CMS. If the video uses another language, subtitles in English, French or Spanish should be provided.

How to submit the video?

Upload your video to [YouTube](#) and send the link to: contact@worldmigratorybirdday.org with the subject "WMBD 2016 Video Contest Participant", together with a completed entry form. All submissions might be used for promotional purposes by the CMS and AEWA Secretariats.

What is the deadline?

Please submit your video as soon as possible. The sooner you submit it, the more promoted it will be and thus the better the chances to win a prize! The last day for submitting the video link is 11:59 p.m. (GMT+1:00) Monday, 14 March 2016.

What are the prizes?

1st Prize – €1,500

2nd Prize – €1,000

3rd Prize – €500



How will the winners be selected?

A jury will decide the winners. The jury will be composed of representatives of UNEP and the CMS and AEWA Secretariats and the main WMBD Partner organizations and sponsors. CMS and AEWA reserve the right to veto any entry at any stage of the competition.

When will the winners be announced?

The winners will be announced at www.worldmigratorybirdday.org on 4 April 2016 and they will also get advised by e-mail from the organizers.

Do you need more information?

Please read the contest details in our terms and conditions soon and use our website as source for information and logos.